"World Press Photo 15" 6.11. – 29.11.2015 "Swiss Press Photo 15" 6.11.2015 - 31.01.2016

Press release

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## 1. The outstanding press photographs of 2014

From 6 to 29 November 2015, for the third year in succession, the Swiss National Museum - Château de Prangins will be simultaneously hosting "Swiss Press Photo 15" and "World Press Photo 15", to offer a wide-ranging panorama of present-day photojournalism. Both are making their only appearances in French-speaking Switzerland. "World Press Photo 15" will be on show for three weeks, while "Swiss Press Photo 15" runs until 31 January 2016.

Images of war, portraits (some ground-breaking, some familiar), extraordinary landscapes, sporting achievements, slices of life, and the more obscure stories in the news – the photography in these two exhibitions devoted to photojournalism can shed light on events close to home or whisk us away to the four corners of the globe. Selected by professional juries from tens of thousands of shots, they breathe life into the beautiful, the unbearable, and the inexpressible. The images, which have appeared in the press throughout the world, can now be viewed in their large-format versions at Château de Prangins.

"This image is powerful, but its power lies in its subtlety. It is universally human. It is emotional. It is touching. It opens up a dialogue." Michele McNally, chair of the World Press Photo 15 jury, on the winning photograph.

"The Swiss Press Photo competition defends our profession, exposes talent and adds to the public debate about the difficulties of photojournalism. It also showcases the winning photographs in all parts of the country. This is very important in a time when, because of the internet, press photojournalism has become a 'wild west' without much of an economic model." Yvain Genevay, Swiss Press Photographer of the Year

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## 2. "Swiss Press Photo 15" – the best press photography from Switzerland

From 6 November 2015 to 31 January 2016, Château de Prangins presents "Swiss Press Photo 15", which brings together the best Swiss press photographs of 2014. The exhibition comprises some 90 images that immortalise momentous events of last year.

The "Swiss Press Photo 15" exhibition offers a pictorial overview of last year and brings an individual perspective to events. An international jury awards a main prize and also selects the best photographs in six categories: "News", "Daily Life", "Swiss Stories", "People", "Sports" and "World". In total, 221 professionals submitted 3,147 photographs from which the winners were chosen by an international jury.

### The Swiss Press Photo of 2014

Based in Lausanne in the canton of Vaud, Yvain Genevay won the main prize for his photo of the Jeneid family. His reportage, which was published in "Le Matin Dimanche", tells the story of a family of Syrian refugees.

### The winners by category

News | Yvain Genevay, "Drame de l'asile – une jeune femme syrienne"
Daily Life | Stéphanie Borcard & Nicolas Métraux, "Fading Memories"
Swiss Stories | Helmut Wachter, "Happy End"
People | Flavia Leuenberger, "Giovanni Vassalli"
Sports | Annick Ramp, "Hans Ueli Brönnimann, Special Olympics"
World | Jean Revillard, "Les électrosensibles"
Full list of participants at: http://www.swisspressaward.ch

### Jury

Ignaz Staub, journalist, president of the jury,
Antonio Mariotti, film and photo critic of Corriere del Ticino
Michiel Munneke, former managing director of "World Press Photo"
Brigitte Meyer, art director, Neue Zürcher Zeitung
Luc Debraine, journalist at L'Hebdo
Ruben Sprich, chief photographer at the Reuters agency in Bern
Mark Henley, Swiss Press photographer of the year 2014

### Play-tour for families

Ages 6 and over
Available free of charge at the museum reception

#### **Event**

### Sun 24 January 2016

Special press photographs day, with Yvain Genevay and Jean Revillard in attendance. Exclusive guided tours with Michael von Graffenried, photographer and founder of the *Swiss Press Photo* competition.

10.00-17.00 | Admission free

### **About Swiss Press Photo**

The Reinhardt von Graffenried Foundation has been promoting Swiss press photography since 1991 with its competition. Swiss Press Photo has become a seal of quality which rewards outstanding Swiss press photographers. For more information visit www.swisspressphoto.ch

### **Publication**

"Swiss Press Photo 15", Benteli-Verlag in German, French, Italian, English CHF 25 | ISBN 978-3-7165-1787-1

## 3. Visuals of the "Swiss Press Photo 15" exhibition

Pictures in print quality can be downloaded from the "Media" section of the website www.chateaudeprangins.ch. They may only be used for media coverage and the picture captions must be included.



Swiss Press Photographer of the Year 2014 © Yvain Genevay, Swiss Press Photo Drame de l'asile – une jeune femme syrienne Le Matin Dimanche



World

© Jean Revillard, Swiss Press Photo
Les électrosensibles

L'Hebdo



Daily Life

© Stéphanie Borcard & Nicolas Métraux, Swiss Press Photo
Fading Memories, Swissinfo, 24 Heures



Swiss Stories

© Helmut Wachter, Swiss Press Photo

Happy End, tagesanzeiger.ch, bernerzeitung.ch, baslerzeitung.ch, derbund.ch



People

© Flavia Leuenberger, Swiss Press Photo
Giovanni Vassalli, ticinosette



Sports
© Annick Ramp, Swiss Press Photo
Hans Ueli Brönnimann, Special Olympics, Neue Zürcher Zeitung

"World Press Photo 15" 06.11. – 29.11.2015

# 4. "World Press Photo 15" at Prangins: the only presentation in French-speaking Switzerland

The "World Press Photo 15" exhibition runs from 6 to 29 November 2015 at the Swiss National Museum – Château de Prangins. This touring exhibition, which is the only one of its kind, shows the results of a worldwide annual competition for press photography. Ebola, the war in Syria and the establishment of an Islamic state are just some of the key events immortalised by press photographers in 2014.

Each year an independent, nineteen-member international jury judges the press images submitted by photojournalists, agencies, newspapers and magazines from around the globe. After extensive deliberations, the jury selects the best photos in each of the nine categories. The winning images provide a snapshot of the previous year.

This year's competition attracted 5,692 photographers from 131 countries, with a total of 97,912 images entered. The carefully selected photographs in the exhibition are a powerful testimony to the early years of the 21st century. All the winning photos – almost 150 in total – will be on show at Château de Prangins – the only chance to see them in French-speaking Switzerland.

### The World Press Photo of 2014

Mads Nissen, a Danish photographer working for the Scanpix/Panos Pictures agency, won the top award with his snapshot of an intimate moment for a gay couple in St. Petersburg, Russia.

### The winners by category

Contemporary Issues | Single: Mads Nissen | Stories: Giulio Di Sturco

General News | Single: Sergei Ilnitsky | Stories: Pete Muller Spot News | Single: Bulent Kilic | Stories: Jérôme Sessini Daily Life | Single: Cai Sheng Xiang | Stories: Michele Palazzi

Sports | Single: Bao Tailiang | Stories: Kieran Doherty Nature | Single: Yongzhi Chu | Stories: Anand Varma

Portraits | Single: Raphaela Rosella | Stories: Sofia Valiente

Long-Term Projects | Darcy Padilla

An overview of all the winners is available at: http://www.worldpressphoto.org/awards/2015

### **About World Press Photo**

World Press Photo is a non-profit organisation based in Amsterdam that was created in 1955 by freelance photographers. It established the premier international competition for visual journalism. Created in 1960, the foundation — the basis of the current organisation — is committed to supporting and advancing high standards in photojournalism and documentary photography worldwide. It strives to generate wide public interest in photography and foster appreciation of the work of photographers. Its activities include organising photojournalism and multimedia competitions as well as exhibition tours throughout the world.

For more information, visit the website: www.worldpressphoto.org

### **Publication**

"World Press Photo 15", Schilt-Publishing in English CHF 30 | ISBN 978-90-5330-831-8

### 5. Visuals of the "World Press Photo 15" exhibition

High-resolution pictures may be obtained at www.worldpressphoto.org/downloads. They may only be used for media coverage and the picture captions must be included.



World Press Photo of the Year 2014 Contemporary Issues © Mads Nissen, Denmark, Scanpix/Panos Pictures
St. Petersburg, Russia
Jon and Alex, a gay couple, during an intimate moment.



Daily Life

@ Åsa Sjöström, Sweden, Moment Agency / INSTITUTE for Socionomen / UNICEF

Baroncea, Moldova

Igor hands out chocolates to a classmate to celebrate his ninth birthday.



General News

© Pete Muller, USA, Prime for National Geographic / The Washington Post

Freetown, Sierra Leone

Medical staff at the Hastings Ebola Treatment Center work to escort a man in the throes of Ebola-induced delirium back into the isolation ward from which he escaped.



Spot News
© Bulent Kilic, Turkey, Agence France-Presse
Istanbul, Turkey
A young girl is pictured after she was wounded during clashes between riot-police and protestors



Moree, Australia

Laurinda waits in her purple dress for the bus that will take her to Sunday School.

© Raphaela Rosella, Australia, Oculi



Nature
© Ami Vitale
Lewa Downs, Kenya
A group of young Samburu warriors encounter a rhino for the first time in their lives.



Sports

© Al Bello, USA, Getty Images

East Rutherford, USA

Odell Beckham (#13) of the New York Giants makes a one-handed touchdown catch



Long-Term Projects
© Kacper Kowalski, Poland, Panos Pictures
54°33'47.37"N 18°13'42.22"E
Kacper Kowalski is a pilot and a photographer. Side Effects is a documentary project about the complex relationship between humans and nature.



General News

© Massimo Sestini, Italy
7 June, off the coast of Libya
Shipwrecked people are rescued aboard a boat 20 miles north of Libya by a frigate of the Italian navy.

### 6. Practical information

Musée national suisse
Château de Prangins
Av. Général Guiguer 3
CH — 1197 Prangins
Tel. +41 (0)58 469 38 90
www.chateaudeprangins.ch
Opening hours: Tuesday — Sunday, 10 am to 5 pm
Open 24 & 31 December 2015 and 2 January 2016
(Closed 25 December 2015 and 1 January 2016)

### Information and contacts

Press releases and a selection of pictures may be downloaded from our "Media" section at www.chateaudeprangins.ch

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