

# General Terms of Participation Swiss Press Award

## Art. 1 Eligibility

The Swiss Press Award is aimed at media professionals who have published an outstanding journalistic contribution in one of Switzerland's national languages in a recognised and independent Swiss public medium. In particular, publicly accessible distribution channels such as TV, radio, printed periodicals and online media are considered as recognised public media. In cases of doubt, the applicable jury shall take a decision by majority on the eligibility to participate in the competition.

Participation is open to Swiss media professionals who reside either in Switzerland or abroad, and international media professionals who have resided in Switzerland for at least three years or being cross-border commuters.

The Swiss Press Award, category Photo, is aimed at professional photographers who have made an outstanding contribution in press photography. Participation is open to Swiss professional photographers who reside either in Switzerland or abroad, and international professional photographers who have resided in Switzerland for at least three years or being cross-border commuters.

The photos submitted in the « Swiss Stories” photo category do not have to be published previously. Works by teams of writers and photographers are permitted. However, the teams must be represented by one person.

## Art. 2 Formal terms of participation

The submitted works must be in one of the four national languages of Switzerland and must have been published between 1.1. and 31.12. of the relevant competition year.

## Art. 3 Categories

The following categories will be judged:

- a) Text  
Particularly works that focus on text elements in printed and online media
- b) Online  
Works using several technologies (multimedia), more than text and photo
- c) Audio  
Audio contributions in radio or online media (e.g. podcast)
- d) Video  
Videos transmitted via various channels (cable, online, etc.)
- e) Local  
Multimedia contributions relating to any subject, which deal with a locally relevant event or phenomenon (e.g. local politics, regional culture or sports, community life, etc.) and are of particular importance for the region
- f) Photo  
Stories told using photography

The presidents of the jury for the relevant categories shall select the «**Swiss Press Journalist of the Year**» from the category winners (text, online, video, audio, Local).

The photo jury shall select the «**Swiss Press Photographer of the Year**» from the photo categories.

**The special conditions for the respective categories are specified in Annex I. Depending on the work entered, the conditions of the other categories shall apply to the category Local.**

#### **Art. 4 Entry**

The work must be submitted via [www.swisspressaward.ch](http://www.swisspressaward.ch).

The deadlines and any special terms can be found in the original call for submissions at [www.swisspressaward.ch](http://www.swisspressaward.ch).

The following are entitled to make a submission:

- The authors or photographers of the contributions (see Section 1)
- the editorial staff of recognised public media with the agreement of the author (via the author's email for the login)
- In the category Local, the jury members are also entitled to enter contributions (via the author's email for the login)

With the exception of the category Photo, no more than **one** (1) contribution per category is allowed for each participant/author team. In the category Photo, 10 individual photos and 5 series with a maximum of 10 photos are allowed.

#### **Art. 5 Multiple submissions and allocation of work**

A piece of work may only be submitted in one category of the Swiss Press Awards. Multiple submissions will result in disqualification from the competition.

Where there are contributions with elements of various categories, it is the responsibility of the participants to register for the category that most closely matches the contribution.

The juries reserve the right to transfer works that have clearly been assigned to the wrong category to the relevant category for judging and to submit works from the categories text, online, video and audio to the category Local for judging.

#### **Art. 6 Judging criteria**

A detailed explanation of the criteria can be found at [www.swisspressaward.ch](http://www.swisspressaward.ch).

- Relevance
- Linguistic quality
- Technical quality
- Depth of research
- Creativity and originality
- Cogency

- Production conditions
- Special factors

Additional criteria in the category Local

- Relevance and effect on the municipality or region

## Art. 7 Prize money

The prize money is specified as follows:

Category	1st place	2nd place	3rd place
<b>Journalist of the Year</b>	25,000.-	-	-
Text	15,000.-*	3,000.-	1,000.-
Online	15,000.-*	3,000.-	1,000.-
Audio	15,000.-*	3,000.-	1,000.-
Video	15,000.-*	3,000.-	1,000.-
Local	15,000.-*	3,000.-	1,000.-
<b>Photographer of the Year</b>	25,000.-	-	-
News photo	3,000.-*	-	-
Daily Life	3,000.-*	-	-
Swiss Stories	3,000.-*	-	-
Portrait	3'000.-*		
Sports	3,000.-*	-	-
World	3,000.-*	-	-

If winners of the categories also win the Journalist of the Year/Photographer of the Year award, there is only a one-time payment of the highest prize money.

In addition to the prize money (see chart), the nominees (places 1 – 3) receive the following from the organiser:

- Personalised video for communications/public relations after the event
- Opportunity to present oneself at events
- Certificate and/or cup

## Art. 8 Additional conditions for the nominees and winners

The nominees must attend the award ceremony.

All 1st place to 3rd place winners in each category agree to make themselves available for events before or after the award ceremony with appearances in public focusing on the topic of "quality journalism" or their work.

## Art. 9 Publication of the submitted work

The participants agree to the royalty-free publication of the submitted work in connection with any publications of the Reinhardt von Graffenried Foundation (Foundation). The Foundation undertakes to provide the work only to third parties that prepare publications for and on behalf of

the Foundation. In the event that third parties whose publications are not related to the Foundation are interested in the submitted works, they shall be referred directly to the author.

**Art. 10 Decision**

No correspondence shall be made concerning the award and the judging leading to the decision. The decision is final.

These regulations were approved by the Foundation Council on September 15, 2020.

# Annex I: Special conditions for the categories

## Category Text

### Brief description

In the category Text, in particular text- and image-focused works that have been published in Swiss print periodicals and online media (e.g. online newspaper or digital magazine) and do not qualify for the categories Video, Audio or Online may be submitted.

### Technical requirements

The works must be submitted both as an A4 PDF file (containing only the text in A4 format) and as a PDF file (showing the article as published in the daily or weekly press). The PDF file (showing the article as published in the daily or weekly press) must be prepared in such a way that it is possible to make copies of the published article. The PDF files may not be password protected.

A brief description must be included with every submitted work (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication should also be included.

## Category Online

### Brief description

In the category Online, in particular works using several technologies (multimedia), more than text and photo, may be submitted.

### Technical requirements

The works must be submitted via URL (Uniform Resource Locator). If the publication was made within a paywall, a username and password must be provided. The corresponding login must remain active until the end of May of the following year.

A brief description must be included with every submitted work (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication should also be included.

## Category Audio

### Brief description

In the category Audio, in particular audio contributions in radio or online media (e.g. podcast) may be submitted.

Time limit:

The time limit of 30 minutes per programme or 30 minutes per individual programme within a series may not be exceeded.

A brief description must be included with every submitted work (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication should also be included.

### Technical requirements

The works must be submitted as high-quality MP3 256 Kbit/s files. The text of the announcement and/or closing moderation and a written transcript of the programme must also be included.

## Category Video

### Brief description

In the category Video, in particular works containing moving images and videos may be submitted.

Time limit:

The maximum time limit of 30 minutes per programme or per each individual programme within a series may not be exceeded.

### Technical requirements

The works must be submitted as high-quality MP4 256 Kbit/s files.

Image quality – minimum requirements:

<u>Resolution:</u>	HD 720p
<u>Format:</u>	h264/mp4
<u>Frame rate:</u>	6 Mbit/s
<u>Audio:</u>	AAC 44.1 kHz, 256 KBit/s

The above image quality minimum requirements also apply to the programme announcement, if present.

A brief description must be included with every submitted work (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication should also be included.

## Category Photo

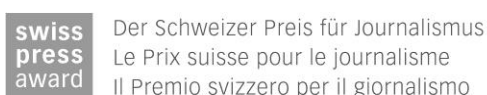
The works can be submitted in one of the following six (6) categories: News, Daily Life, Swiss Stories, Portrait, Sports, and World.

### Technical requirements

Image quality – minimum requirements:

<u>Image width:</u>	at least 3,500 pixels or more	
<u>Format:</u>	jpg/.jpeg, high quality	
<u>Colour profile:</u>		Adobe RGB or sRGB
<u>Colour:</u>	colour, or black and white	

The file names must include the characters "a-zA-Z0-9" with the suffix ".jpg".



A brief description must be included with every submitted work (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication should also be included.

## **Image processing**

By submitting their work, the participants confirm that the images were not processed in a manner that exceeds the usual level. Collages and multiple exposures are not permitted.

Each image must have a detailed caption detailing "what, when and where?". Images without a caption cannot be considered. The submissions must be accompanied by proof of publication as a PDF file.

A piece of work may only be submitted in one category of the Swiss Press Awards. Multiple submissions will result in disqualification from the competition.

## **Publication of the submitted images**

The award-winning images and others, the selection of which is at the discretion of the jury, will be published in the Swiss Press Photo yearbook.

The participants agree to the royalty-free publication of the submitted images in connection with any publications of the Reinhardt von Graffenried Foundation (Swiss Press Photo). The Reinhardt von Graffenried Foundation undertakes to provide the images only to third parties that prepare publications for and on behalf of the Reinhardt von Graffenried Foundation. In the event that third parties whose publications are not related to the Reinhardt von Graffenried Foundation are interested in the submitted images, they shall be referred directly to the author.